



Celebration of Hope Advisory Committee Roles & Responsibilities

Length of Involvement: June 2023 – April 2024

Event Date: Thursday, April 19, 2024

Overview: Union Gospel Mission Twin Cities (UGMTC) exists to provide Christ-centered, discipleship-oriented pathways for men, women and children who have experienced homelessness, trauma, or addiction in their lives. This event is a celebration of the gift of hope that God gives us. That hope is what sustains us in our work each day; it is the strength from which our residents draw; it is what illuminates the hearts of our donors, volunteers, and friends to keep pouring into our mission. Join us as we continue to bring hope and healing to every person who walks through our Mission doors.

Location: Heritage Center in Brooklyn Center

Event Fundraising Goal: \$400,000

Responsibilities for Celebration of Hope Advisory Committee Members:

- Be an advocate for Union Gospel Mission Twin Cities and make introductions to your professional and personal connections
- Help the Mission expand their reach by providing strategic perspective and ideas into the fundraising event
- Invite personal and professional connections to the Celebration of Hope fundraising event
- Network with other like-minded leaders in the community while helping support a mission you care about
- Share event-related content on social media and/or with your social networks
- Attend 3 of 5 Celebration of Hope Advisory Committee meetings in person or via video conference
- Help secure and refer sponsors to UGMTC Development Team
- Attend meetings with prospective sponsors as available (in-person or video conference)
- Support our Celebration of Hope event in a way that is meaningful to you. Examples include: corporate sponsorship, table sponsorship, and/or individual gifts to the Pre-Event Challenge Fund
- **Attend Celebration of Hope event the evening of Friday, April 19, 2024, at the Heritage Center in Brooklyn Center**

Committee Member Timeline:

June 2023

- Commit to corporate sponsorship (if appropriate) and/or confirm personal commitment

August 2023

- Celebration of Hope Advisory Committee kickoff event (*1 hour*)
- Meet individually with UGMTC staff member to provide input for sponsors (*30 min meeting*)

October 2023

- Meet 1:1 with Development Team member (*30 min meeting*)

January 2024

- Attend virtual or in-person meeting with COH Advisory Committee (*1 hour*)

February 2024

- Attend food tasting opportunity to help determine the menu at our event – *Optional (1 hour)*

March 2024

- Attend final virtual meeting with COH Advisory Committee (*1 hour*)
- Identify potential new members to join the 2025 COH Advisory Committee to be considered by the Development Team

April 2024

- Attend **Celebration of Hope on Friday, April 19, 2024**, at the Heritage Center in Brooklyn Center
- Make thank you phone calls to top donors and supporters (approx. 10 calls per committee member)
- Attend a post-event debrief virtual meeting with COH Advisory Committee
- Consider continuing as COH Advisory Committee member for 2025

Networking and Acknowledgements:

As an Advisory Committee Member, you will be recognized in the following ways:

- Opportunity to network with individuals and business leaders
- Name, role, and company listed on pre-event materials, website, and program slides
- Make a significant impact for the men, women, and children served by the Mission

Union Gospel Mission Twin Cities Development Staff:

Chuck Semrow, Vice President, Development – csemrow@ugmtc.org

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